



“CHRISTMAS IN THE CITY”

2017 SALEM HOLIDAY EVENTS



SANTA STROLL — NOVEMBER 24 & 25, 2017

Would you like a chance to win some holiday cash while shopping locally? Shoppers are encouraged to patronage the businesses of our members over this two day event. Passport cards for holiday shoppers will be available at participating businesses. The shopper must make a purchase and then have their card stamped. When shoppers have at least FOUR of the businesses on the card stamped, they must drop off the passport in the “Santa Stroll” Box in the lobby of the Salem Area Chamber of Commerce office.

Three winners will be drawn from the returned cards with 1st place receiving \$100.00,
2nd place receiving \$75.00 and 3rd place receiving \$50.00.

SMALL BUSINESS SATURDAY— NOVEMBER 25, 2017, 10:00 a.m. - 4:00 p.m.

Participating stores will offer holiday specials as they welcome shoppers to the Christmas season. (Check participating stores for extended hours.) We hope you will “SHOP LOCAL...SHOP SALEM.”

SALEM CHRISTMAS PARADE — NOVEMBER 30, 2017, 6:30 p.m. (Downtown Salem)

Enjoy the annual Salem Christmas Parade, as local bands, churches, organizations, clowns, floats and of course Santa Claus help celebrate the holiday season. Santa will visit with the kids at the “Light Up” ceremony immediately following the parade.

CHRISTMAS LIGHT UP NIGHT — NOVEMBER 30, 2017, 7:00 p.m. (Village Green)

Come and watch the lighting of the beautiful downtown Christmas lights & Christmas tree on the front lawn of the Salem Area Chamber of Commerce. “Warm up” with a cup of hot chocolate and other refreshments. Entertainment will include a short concert of festive holiday music provided by The Salem High School “Encore” Choral Group and a Christmas light tour and ride on the Quakertown Trolley.

TWELVE DAYS OF CHRISTMAS RAFFLE — DECEMBER 9, 2017 through DECEMBER 20, 2017

Raffle Tickets—\$10 each or 3 tickets for \$20. ~ 78 Prizes ~

Drawings will be held daily to award prizes beginning with 12 great gifts on December 9, 2017 leading up to 1 Grand Prize to be awarded on December 20, 2017. All winning tickets will be re-entered daily to be eligible for all prizes. Watch the Salem News as well as Salem Area Chamber of Commerce’s Facebook page daily, beginning on December 9 for the list of winners and gift sponsors. All proceeds benefit Salem Chamber projects. Tickets will be available to purchase starting November 6, 2017 at the following locations: Consumers National Bank, Giant Eagle, Home Savings Bank, Salem Area Chamber of Commerce, Salem Computer Center and The Salem News.



Contact the Salem Area Chamber of Commerce for more information
via phone at 330-337-3473 or email at info@salemohiochamber.org